



HOUSE OF EDI®

Handcrafted Luxury



ABOUT US

We are a premium gift company which guarantees you fresh ideas that are unconventional and creative. A lot of thought goes in gifting and we ease this for you as we've created the perfect intersection of fabulous and functional range of products that are best suited for gift giving. Coming from the home of BrandVU, a decade old brand marketing, design and business consultancy, our brands House of Edi and Meowical reflect our creations that shall mesmerise you.

Gift trends are ever changing and we've got our finger on the pulse.

Our product mix is designed to pack a punch with an exclusively created and curated range of the most premium collection of Lifestyle gift options.

We take pride in hosting a premium product assortment which capitalizes on the latest gift-giving trends and excites the senses with lovely packaging, thoughtful presentation and on-time delivery.

Clients return to use our services repeatedly because they know that we believe in constantly updating and evolving our product range for absolute customer delight and going above and beyond for each customer. Our custom luxury gift services offer exceptional value for clients looking to procure exciting gift options for:

**Incentive Gifts | Business Client Gifts | Gifts For Conferences |
Festive Gifts | Employee Rewards | Customer Loyalty Gifts And Much More!**

Do not spend hours of your precious time endlessly searching for a gift which falls flat. Instead, reach out to our luxury gift consulting team and allow us to help you curate a meaningful gift befitting the occasion.

We've had the pleasure of delivering great memories for our valued customers from large corporates to small enterprises, also individuals and families.

And, we're just about getting started.

OUR BELIEF

We believe that, if you see it in your mind, you can hold it in your hands.

And, we know that a product alone is not a gift, but it's the experience that completes the act of gift giving. So, to ensure this we keep creating great experiences, and we strive to achieve this no matter what it takes.

From gorgeous packaging to thoughtful presentations, we deliver the Whole Nine Yards.

OUR USP

We create artisanal designer products and out of the box ensembles right here in our Design Studio as well as curate a wide range of exclusive gift options from across the world.

OUR SERVICES

Ranging from one-of-a-kind national and international gifting requirements to large-scale corporate incentive programs, we are committed to excellence. Our attention to detail and our design expertise brings a freshness in thoughts and execution to our clients. We offer:

Corporate and High-Profile Gift Services

One-on-one consulting services to help you with all your gifting needs.

Award/Incentive Programs

Full range of services including custom award design, theme creation, collateral materials, and execution domestically and internationally.

CEO/ Executive Events

Mergers and Acquisitions, Holidays, Congratulatory, VIP events, Retirements, Appreciation and Recognition, One-of-a-kind gifts for those who have everything.

Client Appreciation and Loyalty Programs

Design, development and implementation of programs to show appreciation round the year.

On Occasion Gifts

Holidays, Weddings, Cultural Ceremonies, Baby Showers, etc.

Custom Projects / Special Events

Theme development and implementation.



Bath & Body

HOUSE OF EDI LUXURY ARTISAN SOAP



Stardust Memories

These dazzling soaps are gorgeous, beautifully fragrant, and a perfect mark of bathing luxury. Infused with fragrances that can uplift the duller days, this soap ensures you have the glow you deserve.

-
- GLSP/01/PI ----- Orchard Delight
 - GLSP/01/GO ----- Precious Rose & Peony
 - GLSP/01/BR ----- Chamomile
 - GLSP/01/GR ----- Tropical Plumeria
-

Net Weight: 80g

Arabian Nights

GLSP/02/AN ----- Orchard Delight and Precious Rose & Peony

Net Weight: 80g x 2



Bold & Beautiful

GLSP/02/BB ----- Orchard Delight and Chamomile

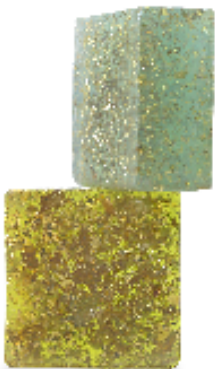
Net Weight: 80g x 2



Dancing in Rain

GLSP/02/DR ----- Chamomile and Tropical Plumeria

Net Weight: 80g x 2





Bag Of Bath Treats

“Let’s Make Bathing Fun!”

Inspired by the sheer happiness candies bring in our lives, our little Bag of Treats contain three delicately handcrafted artisan soaps. Made with the highest quality ingredients and refreshing scents, our Candy Collection makes your bathing an enjoyable experience.



- CNSP/03/BBT ----- Illuminate (Orange)
- Ginger & Nectarine (Mauve)
- Peony & Pink Pepper (Pink)

Net Weight: 60g x 3

Travel Soaps

“Cutest, tiniest soaps ever!”

These amazingly refreshing fruit soaps are designed to be single use soaps. Great little addition to your travel must haves.

- FCSP/06/OR ----- Orange
- FCSP/06/YE ----- Passion Fruit & Mango

Net Weight: 20g x 6



Cupcake Soap

“In a world of muffins, those who believe in miracles become Cupcake Soaps”.

Rich in glycerin to keep your skin soft and clean, our cupcake soaps are delicately handcrafted into 3 layers of absolute indulgence with some stunning details.



- CUSP/01/BR ----- Chocolate & Kumquat (Brown)
- CUSP/01/PU ----- Blueberry Margarita (Purple)
- CUSP/01/YE ----- Honey & Cardamon (Yellow)

Net Weight: 120g



*“ Don't you think its time..
to love the skin you're in.”*

Monster Collection

These sassy range of soaps is delicately handcrafted with the highest quality ingredients and refreshing scents. And as if that was not enough, we have packed them in the funkiest style ever. These little monsters are a must have.

CBSP/01/BY ······ Day Dream (Blue Yellow)

CBSP/01/PG ······ Champaca (Green Pink)

CBSP/01/PY ····· Rose White Tea (Pink Yellow)

CBSP/01/OP ····· Goji Berry & Apple (Pink Orange)

CBSP/01/OY ····· Kir Royale (Orange Yellow)

Net Weight: 90g







Tea Garden Collection

Our artisan flower tea soap range are made with real oriental flower tea extracts that not just refresh you, but also pamper your skin. Delicate craftsmanship captures this refreshing aroma in sheets that are hand rolled to give you a mesmerizing bathing experience.

FTSP/01/RE - - - - - Carnation Flower Tea (Red)

FTSP/01/BL - - - Butterfly Pea Flower Tea (Blue)

FTSP/01/YE - - - - - Jasmine Flower Tea (Yellow)

Net Weight: 80g

HOUSE OF EDI LUXURY ARTISAN SUGAR SCRUB

Sugar Scrub

These cute handmade bath treats are little but go a long way. Each cube is sized perfectly for individual use and will exfoliate and nourish the entire body.

SS/05/GR - - - - - Mint Mojito (Green)

SS/05/YE - - - Lemon & Ginger Sorbet (Yellow)

SS/05/BR - - - Vanilla & Caramel Truffle (Brown)

SS/05/BL - - - - - Endless Sky (Blue)

SS/05/PI - - - - - Orchid & Cherry Blossom (Pink)

Net Weight: 100g





Aroma

INFUSED AROMA WAX

Handcrafted Soy Wax tablets, scented with natural scents and decorated by hand with natural herbs & botanical, are reminiscent of the vintage perfume lifestyle. They contain natural ingredients, pure essential oils and are perfect for home decor whilst providing a gentle aroma to you. Place these beautiful scented wax tablets in your room, drawers, shelves or wherever you wish to relax and unwind.

Available in 3 refreshing fragrances. | Strictly For Indoor Use Only.



AW/02/FL - - - - - Floral

AW/02/FR - - - - - Fruity

AW/02/SP - - - - - Spicy

Net Weight: 35g x 2

AROMATIC ACCENTS

These delightfully handcrafted ceramic accents are not just a great decor piece, but also act as a unique aroma diffuser. Each product comes paired with a fragrance spray bottle specially blended to suit the mood as per the accent design.

Best Suited For Bedrooms, Work Desk, Cars And Kids Room.
Available In 9 Unique Designs And 3 Complimenting Fragrances.

Car Vent Accent

AA/HRT/GO - - - - - 

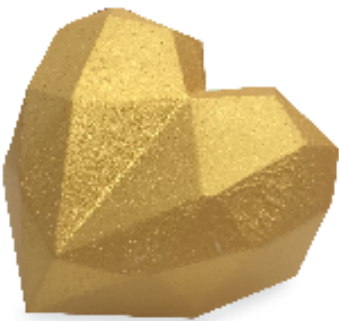


Table Top Accent

AA/BUN/PI - - - - - 

AA/BUN/BL - - - - - 

AA/BUN/RO - - - - - 



Hanging Accent

AA/TIL/WH ----- ○

SCENTED CANDLES

Whether you're gifting this to a special someone or keeping them for yourself, our scented candles will be sure to impress and comes housed in attractive gift boxes for a wonderful touch. Filling the room with the delightful and fresh fragrances, our scented candles showcase a contemporary stylish look to add a personal feel to any space. Perch these on a bedside table or shelf in your living space for a chic accent that will set the scene in style.

Available in 3 different styles and 8 mesmerizing fragrances.



Relaxing Candle

Tin Candle With Real Lavender Adornments

100 % Natural Soy Wax Candle

Fragrance: Fresh Lavender

115g | 25hrs burn time

Enchanted Garden Collection

Shot Glass Candles

Mixed Wax Candle

Available in 4 'My Happy Place' themed fragrances:

- Red - Pink Coral
- Green – Bamboo Fresh
- Orange – Bahama Sunset
- Gold – Parisian Dreams

100g | 15hrs burn time



Stardust Memories Collection

Scented Jar Candles

Mixed Wax Candles

Available in 3 'Nostalgic' themed fragrances:

- Arabian Nights – Peony & Rose
- Bold & Beautiful – Lime & Bergamot
- Dancing in Rain – Lotus & Jasmine

150g | 30hrs burn time



POTPOURRI

Full of charming florals and botanicals, our decorative potpourri is perfect for sprucing up a bathroom or living space. Releasing a wonderfully calming and soothing scent, our potpourri will be sure to delight your senses.

Available in 8 exotic fragrances.



PP75/01/RE --- Mandarin Cinnamon & Clove

PP75/01/GR ----- Patchouli & Clove

PP75/01/BU ----- Rich Damson

Net Weight: 75g

PP100/01/RE ----- Watermelon (Red)

PP100/01/PI ----- Bergamot (Pink)

PP100/01/GR ----- Lemongrass (Green)

PP100/01/YE ----- Sweet Daisy (Yellow)

PP100/01/BR ----- Amber Vanilla (Brown)

Net Weight: 100g



PP200/01/RE --- Mandarin Cinnamon & Clove

PP200/01/GR ----- Patchouli & Clove

PP200/01/BU ----- Rich Damson

Net Weight: 200g

FLOWER ARRANGEMENTS

“A Beautiful bunch of Everlasting Floral.”

These Bouquets are a beautiful alternative to real flowers. Each flower is handmade, unique and as delicate as any real flower.

Our floral arrangements are mildly scented and each one comes with an add on aroma spray that you can gently shower on the flowers when you wish to enhance its fragrance. These delicate flowers are made from ecofriendly materials such as wood flakes or shavings (from Sola, Birch, Cedar, Pine), Natural Dried Botanicals and other handcrafted material which is arranged together to create this artisanal style.

Available in 8 exotic fragrances and 3 user friendly sizes.





-
- FA/S/MCC** ----- Mandarin Cinnamon & Clove
FA/S/PC ----- Patchouli & Clove
FA/S/RD ----- Rich Damson
FA/S/FM ----- Frankincense & Myrrh
FA/S/BE ----- Bergamot
FA/S/AM ----- Amber
FA/S/CS ----- Clear Sky
FA/S/LC ----- Lavender & Chamomile
-

Size: Small

-
- FA/M/MCC** ----- Mandarin Cinnamon & Clove
FA/M/PC ----- Patchouli & Clove
FA/M/RD ----- Rich Damson
FA/M/FM ----- Frankincense & Myrrh
FA/M/BE ----- Bergamot
FA/M/AM ----- Amber
FA/M/CS ----- Clear Sky
FA/M/LC ----- Lavender & Chamomile
-

Size: Medium



-
- FA/L/MCC** ----- Mandarin Cinnamon & Clove
FA/L/PC ----- Patchouli & Clove
FA/L/RD ----- Rich Damson
FA/L/FM ----- Frankincense & Myrrh
FA/L/BE ----- Bergamot
FA/L/AM ----- Amber
FA/L/CS ----- Clear Sky
FA/L/LC ----- Lavender & Chamomile
-

Size: Large





Annual Life Planner

PLANNER

One Planner with 5 cover options.

Planner has 4 main sections:

1. Dreams & Vision

All about listing your dreams, overall goals for the whole year and To Dos like travel, reading, hobby, etc

2. Ideas & Inspirations

New business ideas and things, people or places that inspire you

3. Organizing & Planning

Daily, weekly and monthly planning

4. Activity & Accents

Coloring sheets, contact list, reminder notes, stickers

Besides the Planner, we also have a matching add on kit including:

- 1. Notepad
- 2. Extra stickers
- 3. Post Its
- 4. Bookmarks
- 5. Writing Pen

All these items will be available in a matched design PU pouch with a slap on band.

The other item that can be coupled with the planner is a Meeting Logbook. It's a detailed easy to use Minutes of the Meeting template.

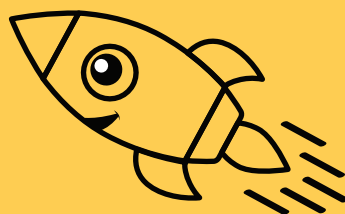
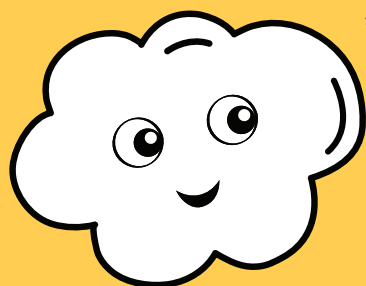


PL/01/ALP	-----	Planner 462 Pages
PL/01/ML	-----	Meeting Logbook 60 Pages
PL/01/AK	-----	Add on Kit

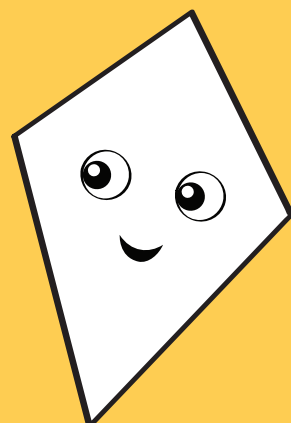
Life
this year
is going to be
Amazing

ONE DAY AT A TIME

A close-up photograph of a white ruler with black markings. The text "TOWARDS GREAT SUCCESS" is printed in a bold, black, sans-serif font, slanted upwards from left to right. The ruler has markings for inches (labeled 10, 11, 12, 13, 14) and centimeters (labeled 3, 4, 5).



meowical™



ITS PURRRFECT

DECORATIVE CANDLES

Handcrafted with love, these decorative candles from Meowical add that little dash of magic to your life.

Available in 2 designs



DC/01/CU ----- Cupcake 110gm | 15hrs burn time

DC/01/CA ----- Cake 140gm | 18hrs burn time

NIGHT LAMPS

Our night lamps have soft and sweet warm-white light which is perfect for home use. Keeping safety first, these quirky lights are made with natural materials and are not harmful to health. Creative design with 3D visual effects, give you that special experience every time you turn on the light.

- NL/01/UN ----- Unicorn
- NL/01/FM ----- Fairy on Moon
- NL/01/GN ----- Good Night Bhidu
- NL/01/BB ----- Babaji ki Batti
- NL/01/BI ----- Bijli



FLIP FLOPS

When life gave us monsters, we bedazzled them!! These funky Flip Flops are handmade, sassy and extra comfortable. Every pair is unique, colorful and world of cheer to add to your gloomy days.

Available for kids and adults in multiple sizes, colours and attitudes.

WOODEN HOOKS

Our creative hook set make for great utility and décor pieces for homes, kitchens, offices, changing rooms etc. These are self adhesive wall-mounting stick-on hooks.

Made in Pine Wood, these hooks accentuate your decor and come specially packed in a set of 6.

Load Capacity Approx 500 gm | Sticks best on smooth and dry surfaces

Available in His and Her sets.



-
- WH/06/GL ----- Star
Stiletto
Tiara
House
Solitaire Ring
Swan
-

-
- WH/06/BO ----- Wheel
Car
Moustache
Beer Mug
Ace of Spade
Money Bag
-



COTTON BALL STRING LIGHTS

Cotton Ball String Lights work perfect for Festivities, Weddings, Celebrations, and just about to add that little touch of magic to any room decor.

Available is various color combinations.
Each pack contains 20 balls and total length of the light is approx 3 meters.

QUITE SIMPLY

Our service is to put your mind at ease and lighten your load. Let us make your life easier. Here's how we can help with your next event:

- Creative gift recommendations
- On site pop-ups boutiques
- Annual gift programs
- Creative packaging of your sourced gift products





Let Us Dazzle You with Our Custom Luxury Gift Services

We have our finger on the pulse of the hottest trends, and we are here to help you present premium and creative gifts for your next events or special occasions. Reach us now to place your order in advance of the busy holiday season. We look forward to hearing from you!

hello@houseofedi.com | www.houseofedi.com
+91 91374 92986 | +91 98194 78335 | +91 98207 46010

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